

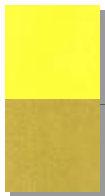


THE COATINGS EXPERT®

Trend Colour for Mobility 18/19



Embark on a spiritual journey through the ethereal and fluid palette of TRANSIENT GLOW. The colours reference – purples and pastel like colours are key to this theme giving warmth, tranquillity and a sense of authenticity. The shades are futuristic and optimistic within this palette, using graceful tones to build an airy feel and lightness.



Acid Yellow
Solaric Gold



Silver Spark
Maldivian Blue



Lemon Green
Astral Velvet



Burning Auburn
Frisky Fresca



Cloudy Magenta
Glamorous Lavender



Extracting the necessity for steadiness is at the core of ESSENTIAL BALANCE. The colours are warm and inviting, with depth enhanced through the addition of grey stones often associated with zen-like calmness. Stone colours echo ideas of natural elements, timeless in its way of expressing simple back-to-basics understated luxury.



Classic Brown
Timeless



Luxurious Gold
Tuscan Gold



Ash Bronze
Milky Way Blue



Deep Space Blue
Grey Magnolia



Cloudy Magenta
Glamorous Lavender



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Appreciating the possibilities of an engineered life is central to the story of CONSCIOUS BEING. This story explores the blurred boundaries in between the worlds of machines and of humans. To mirror this, metallic shades, steely greys and electric blues unite to communicate the industrial feel of the trend.



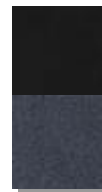
Ghostly Grey
Steel Dust Blue



Synthetic Blue
Lush Ultramarine



Artic Blue
Shiro Silver



Volcanic Ash
Dusky Grey



Mercury Grey
Bright Light



Explore the unknown with the trend SEEKING ADVENTURE and take a journey to the edge of the world and even beyond. The colours of this theme are inspired by the different natures of the sea – its bright corals and deep shades of blue and also stormy weathers and arid deserts. The greens of Mother Nature further illustrate this story, in combination with the rich pigmented coral and red.



Deep Coral Blue
Blue Discovery



Green Escape
Gecko Green



Burning Spirit
Chilli Red



No Regret
Sunset Orange



Flaming Red
Coral Clay